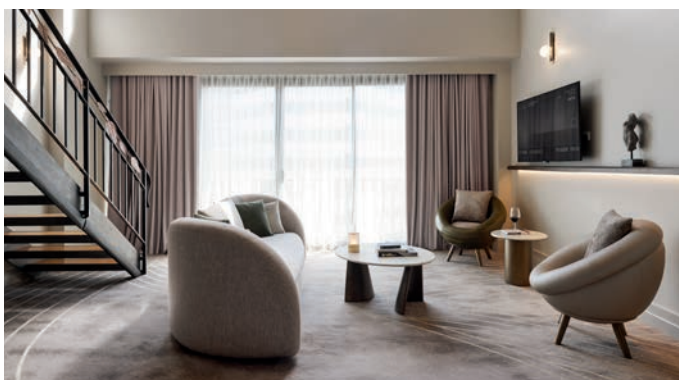


THE PLAYFORD

Working with acclaimed Interior Designer Fady Hachem, The Playford Hotel completed a full renovation in 2023. In the heart of Adelaide's cultural precinct, this boutique hotel presents a contemporary take on the elegant Art Nouveau era depicted through its unique South Australian art and décor.



Luxury Rooms and Suites

A unique contemporary Art Nouveau style, well-appointed rooms with custom-made furniture and timeless colour palette.

- 86 King rooms
- 24 Twin rooms
- 72 Spa Suites and Lofts

All rooms feature fully opening windows, balcony (Juliet or extended), smart TV, wifi, plush bathrobes and slippers, pillow menu, iron and ironing board, safety deposit box, Nespresso machine, tea/coffee making facilities and locally stocked mini bar. Additionally, suites include upgraded amenities, complimentary movie selection, mixology cocktail essentials and kitchenette.



Luma Restaurant & Bar

Distinctive, Energetic and Inspiring. This is the place to see and be seen in the heart of Adelaide. Luma marries the culinary ethos of European simplicity with a sophisticated yet casual elegance and has been awarded "One Chef Hat" by the Australian Good Food Guide.

Savour its renowned organic breakfast, express lunch, a la carte dinner or delectable desserts

and treats. High Tea on the weekends is a must. Music entertainment every Friday and Saturday evening creates the perfect backdrop for cocktails with friends.

Open 7 days a week

from 6.30am weekdays and 7am weekends

08 8213 8844

restaurant@theplayford.net.au

www.lumarestaurant.com.au





In House Facilities

- 24 hour Reception
- 24/7 fully-equipped fitness room
- 24/7 heated indoor swimming pool
- Spa
- Sauna
- Same day return dry cleaning
- Self-service guest laundry
- Daily servicing
- Valet and self-parking

Meetings and Events

- A generous pre-function area and 7 configurable meetings rooms catering for up to 500 guests
- A dedicated first floor event space
- Boardroom to Ballroom with balcony
- All rooms bathed in natural daylight
- Conference bar
- Accessible by lift or stately staircase
- Discrete contemporary Art Nouveau style
- State-of-the-art audio visual
- Menus designed by our "Chef Hat" awarded Kitchen team

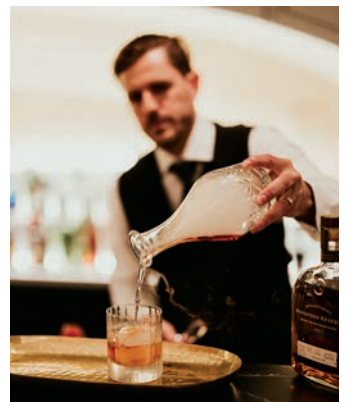
Location

120 North Terrace, Adelaide SA 5000

Car parking opposite the hotel's entrance on Victoria Street. Conveniently located in the CBD, opposite the Adelaide Convention Centre, and within 1-10 minutes' walk from:



- | | |
|--|-----------------------------------|
| 1 Adelaide Convention Centre | 9 Royal Adelaide Hospital, SAHMRI |
| 2 Parliament House | 10 Adelaide Zoo |
| 3 Adelaide's Festival Centre | 11 Adelaide Casino |
| 4 Her Majesty's Theatre | 12 University precinct |
| Art Gallery of South Australia, South Australian Museum, | 13 Botanic Gardens |
| 5 State Library of South Australia | 14 Adelaide Central Markets |
| 6 Lot 14 Space and Tech Hub | 15 National Wine Centre |
| Rundle Mall shopping | Adelaide Railway Station |
| Adelaide Oval | Adelaide Airport - 7km |



The Playford Hotel
120 North Terrace, Adelaide SA 5000
+61 8 8213 8888

enquiries@theplayford.com.au
www.theplayford.com.au
www.mgallery.com

www.lumarestaurant.com.au
f/ThePlayfordAdelaide and /lumarestaurantandbar
@theplayford and /luma_restaurantandbar